

noon, the Mid<mark>dle East's homegrown online shopping destination wants real people to become the many</mark>

faces of noon

who are we looking for?

everyday beople.

we are looking for real people, a local face to represent the region.

build a strong network of homegrown talent that is **exclusive to us.**

to be different, unique and stand-out from the rest.

we want to continue to **push the boundaries** with young individuals that want to make a difference.

real unique cool young original regional individuals



- flexible during the week, from Sunday -**Thursday**
- enthusiasm and lots of energy is key
- 4 be committed to the job, we want to see your passion
- 5 adaptable; happy to change your look if required for the shoot
- 6 good English and communication skills to get along with a variety of people
- **good listeners and** quick-learners. we're looking at you millennials!
- above all love yourself and love what you do

therole

1 be our face of noon and represent the brand

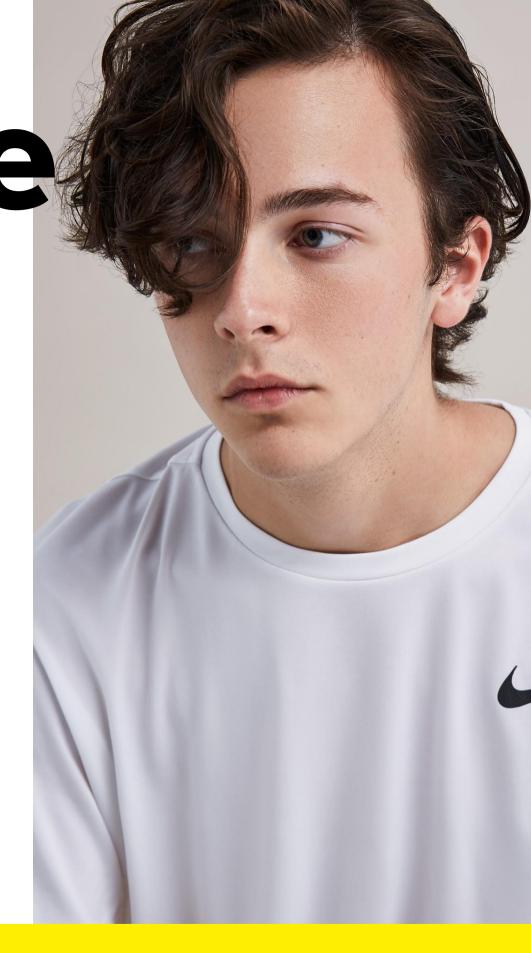
2 be confident in front of the camera

3 ability to take direction

4 communicate with the team, with ease (should have good English and be a quick-learner)

5 work in a fast-paced environment. be ready to be on the move

6 in some cases prior to a shoot we may request the following: remove false lashes, change your nail & hair colour, length or shape



if you meet the casting criteria you will be offered a 6-month contract, where you will be **exclusive to noon**



faces through Instagram and events across Dubai.

chosen faces are invited for a casting at our studio in Al Quoz.

2 casting

once invited, you're requested to come in with no make-up, and in a simple white shirt and denim jeans.

it's important we see your raw beauty and confidence in front of the camera.

at this stage, speed and work ethics would be tested.

<mark>4</mark> signing

those who pass the trial, will be offered a 6-month contract via email.

from this point forward, official faces of noon may be booked for e-commerce and/or creative shoot

creative



hoot

this imagery/video will be used as creative content for the noon website and social media.

faces of noon are expected to:

- **1** be flexible with different looks.
- **2** be open to changing nails, or removing false lashes.
- **3** be booked for either half day (4hrs) or full day (8hrs).
- 4 not always normal hours - possibility of early starts and late finishes (this will be communicated when booking)

e-com Shoot

this imagery is for the website catalogue and will be used to help showcase our fashion products for our customers to shop

faces of noon are expected to:

- **1** pose for a minimum of 80 pieces of clothing (full day shoot)
- 2 be booked for half day (4hrs) or full day (8hrs)
- **3** long hours (8:30am to 5:30pm with 1 hour break)
- **4** occasionally be booked for unrecognisable shoots, cropped from the nose down to showcase accessories and footwear



SUCCESS. Stories



our real unique cool young original regional individuals

Grazia ME magazine 7th January 2019 you ready to be a face of noon?

